Label Specification and Samples for Canada Direct-to-Store Shipments Cross Docked through a Distribution Center

Any U.S. vendor shipping a Direct to Canada Store Purchase Order must cross dock the shipment through a designated Michaels Distribution Center. These shipments require two carton labels:

1.   **UCC128 Carton Label**
2.   **VCD (Vendor Cross Dock) green label.**

1.   **UCC128 Carton Label Requirements**

- Every direct to Canada store shipment must have a scannable UCC128 Carton Label.
- The SSCC-18 bar code must match the data transmitted on the electronic commercial invoice, which is either transmitted via the Web or the 856 EDI Document.
- The SSCC-18 number in Zone F CANNOT be reused or recycled. This number must always be unique.
- Michaels adheres to the guidelines from the "Application Standard for Shipping Container Coder (ANSI/UCC6-200)". This and other information is found on the GS1 website, www.gs1us.org.

Print Media

UCC/EAN128 symbols must be printed in black ink on white labels. The label surface should be neither glossy (causes mirror-like [specular] reflection) nor prone to smearing or smudging. It is the responsibility of the shipper to use print media that will not smudge during the transport process.

Symbol Quality
- Minimum print quality is 1.5 (C)
- Recommended print quality is 2.5 (C)
- Measurement aperture is 0.01"
- Inspection wavelength is 670 nm (+ or 1 10 nm)

Potential Scan Errors

- The bar code number will "wrap" (the last digit is read as being the first)
- Invalid characters (presence of symbols or alpha characters).
- Duplicate bar code cannot be accepted.
- Photocopy of label instead of the original.
- Poor print quality or printer skips bar code lines.
- Defaced.
- No quiet space around the bar code (the bar code cannot bleed off the edge of the label).

Label Size

Standard 4 inch by 6 inch label - The recommended label size for the UCC128 Carton Label is 4 inches wide by 6 inches high. This will accommodate many transport packages [cartons] and is the standard Michaels requirement.

The following is an example of how you would prepare a UCC128 carton label for a shipment going to a Michaels store in Canada.

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Michaels Stores, Inc
Direct to Store (Canada) Shipping Carton Label Example

| **From** Cobbley Wobbley 125 Hickory Rd Boston, MA 12359 | **To** MICHAELS OF CANADA CA c/o Hazleton Distribution Center 60 Green Mountain Road Hazleton, PA 18202 |

P.O.#: 98765

EVENT CODE: XMAS1

CARTON 3 OF 5

Store

3709

SSCC (00) 0 0046863 000008235 7

Michaels Stores, Inc
Direct to Store (Canada) Carton Shipping Labels (Shell)

| ZONE A (1.25") <-----------> SHIP FROM: | ZONE B (2.75") <--------------------------------> SHIP TO: |

ZONE C (4.0")

<-->

TRADING PARTNER DATA

| ZONE D (2.5") <-----------------------------> FINAL DESTINATION CODE (OPTIONAL) | ZONE E (1.5") <------------------> FINAL DESTIANTION TEXT |

ZONE F (4.0")

<-->

SERIAL SHIPPING CONTAINER CODE (SSCC-18)

Table 5: Direct to Store (Canada) Shipping Carton Labels Zone and Content Requirements and Recommended Zone Dimensions and Text Formats						
Zone	**Zone Name**	**Requirement**	**Contents**	**Height**	**Width**	**Text Point**
A	Ship From	Required	Complete Name and Address of Vendor	1"	1.25"	8 to 10
B	Ship To	Required	Complete Name and Address of DC	1"	2.75"	12 to 14
C	Trading Partner Data	Required	P.O.#, Event Code (if applicable). Sequential numbering of cartons required for LTL & parcel shipments.	2"	4"	8 to 12
D	Final Destination Code	Optional	Bar Code for Store#	1"	1.5"	n/a
E	Final Destination Text	Required	Store #	1"	1.5"	36 to 72
F	Serial Shipping Container Code	Required	Serial Shipping Container Code SSCC-18	2"	4"	n/a
Barcode Specifications						
	Height		1.5" recommended. 1.25 inch minimum			
	X-Dimenson		0.020 inch minimum for automated sortation			
	Quiet Zone		0.25 inch minimum. Each quiet Zone preceding and following the bar code			
General Characteristics of the Label						
	Recommended Dimensions	4" x 6"				

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2.   VCD (Vendor Cross Dock) green label requirements

In addition to the UCC128 carton label, Michaels requires a green "VCD" label (**V**endor **C**ross **D**ock) on each carton shipped to the cross dock facility. This helps Michaels employees at the DCs and cross dock facilities identify the vendor cross dock merchandise for special handling. It also alerts the stores that a detailed check-in will be required when the merchandise is delivered to the store.

- The letters "VCD" should be printed in 96-point Arial Black font
- The words "Detail Check-in Required" must be printed in 24-point Arial Black font
- The size of the label must be 4" X 4"
- The color of the label must be fluorescent green (Pantone 802C)

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You can purchase Michaels VCD labels from the companies shown below.

Stratix Corporation
30 Technology Parkway South, Suite 500
Norcross, GA 30092
Tel: 800-883-8300
www.stratixcorp.com

Kustom Kwik Print
2233 E. Grauwyler, Suite 123
Irving, TX 75061
972-438-9402

Or, you can arrange for the printing company of your choice to produce labels according to the specifications

EXAMPLE OF A CARTON: